



# Claim

State what you are attempting to prove as you make your argument.



# Evidence

Organize evidence to support your argument based on the **reasons** why others should believe your claim.



# Reasoning

Link your evidence to your claim by providing an explanation of your reasoning.



# Counterargument

Address at least one good reason why others might offer an alternative point of view or even disagree with you.



# Audience

Use language that is appealing and appropriate for the audience and occasion.